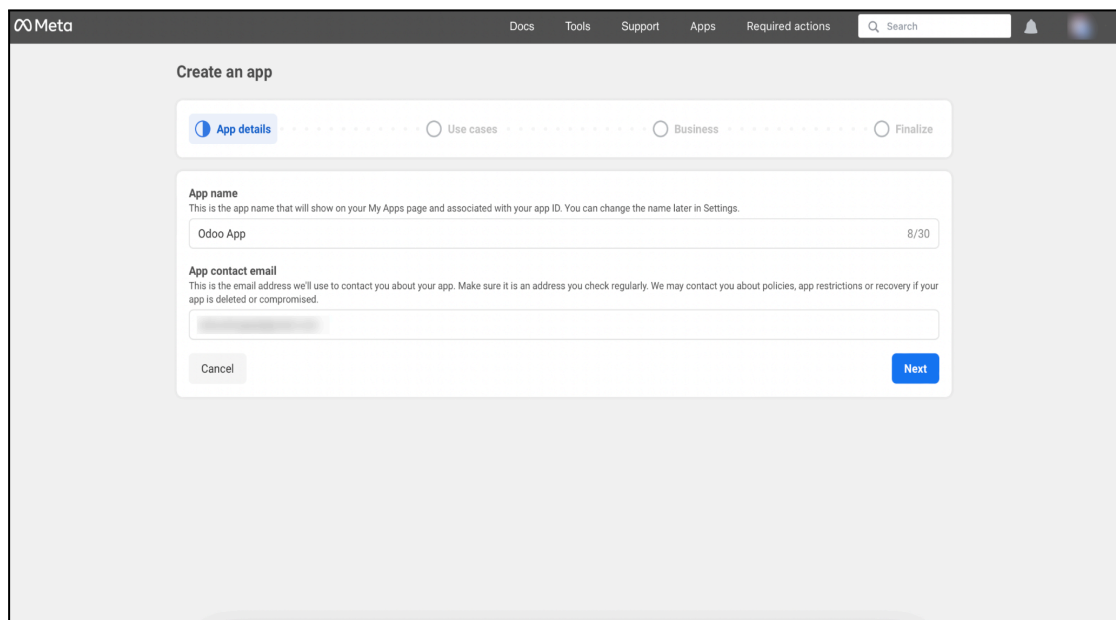


Instagram Feed Snippet

Step 1: Start the app creation process

There are a number of ways to create an app.

- If you just came from the registration flow, click the Create First App button
- If you are on the [App Dashboard](#), click Create App in the upper right
- If you are on the dashboard for an existing app and want to create a new app, select the dropdown menu in the upper left, and click the Create New App button
- Enter a proper “App name” and “App contact email” as below and click on the “Next” button.



The screenshot shows the Meta 'Create an app' interface. At the top, there's a navigation bar with 'Meta' logo, 'Docs', 'Tools', 'Support', 'Apps', 'Required actions', a search bar, and a notification bell. Below this, the 'Create an app' section has a progress bar with four steps: 'App details' (selected), 'Use cases', 'Business', and 'Finalize'. The 'App details' step contains two main input fields. The first is 'App name' with a description: 'This is the app name that will show on your My Apps page and associated with your app ID. You can change the name later in Settings.' The input field contains 'Odoo App' and has a character count '8/30'. The second is 'App contact email' with a description: 'This is the email address we'll use to contact you about your app. Make sure it is an address you check regularly. We may contact you about policies, app restrictions or recovery if your app is deleted or compromised.' The input field is empty. At the bottom of the form are 'Cancel' and 'Next' buttons.

Step 2: Connect a business

You're required to connect your app to a business that has completed Business Verification before you can publish your app. However, you can connect a business now or at any time during the development process by clicking App settings > Basic in the left-side menu.

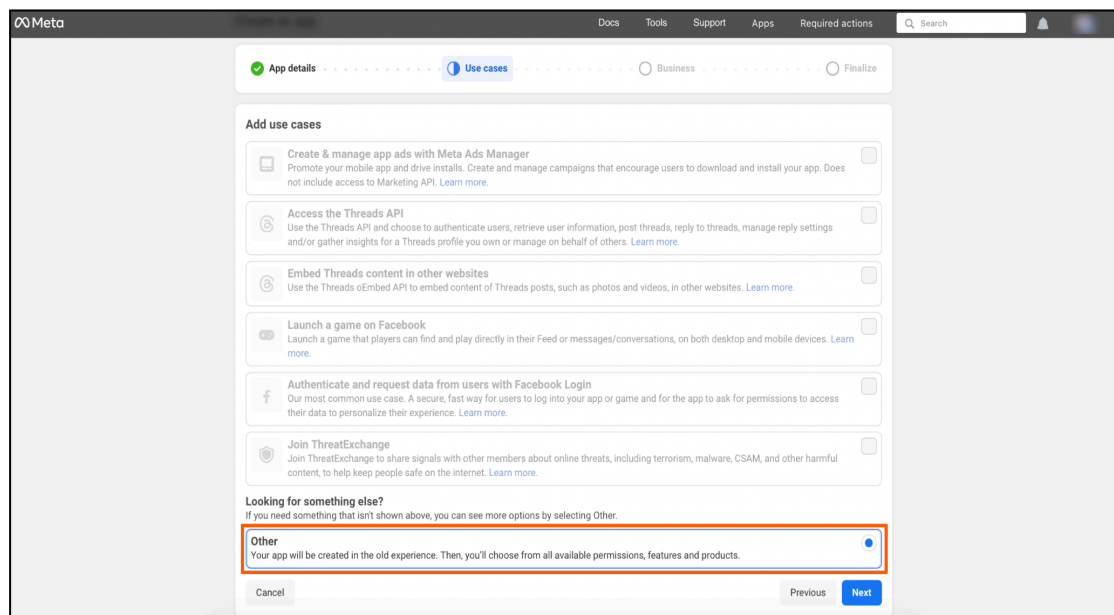
1. Select an option and click Next.

Learn more about [Business Verification](#).

Step 3: Select your use case

To create an app that can access the Instagram product follow these steps:

1. Select the “Other” use case.
2. Click the Next.



Step 4: Select your app type

Your app must be a business type app to be able to add the Instagram product.

1. Select Business.
2. Click Next.

The screenshot shows the 'Create an app' dialog with the 'Type' tab selected. Under 'Select an app type', the 'Business' option is chosen, indicated by a blue radio button. The 'Business' description reads: 'Create or manage business assets like Pages, Events, Groups, Ads, Messenger, WhatsApp, and Instagram using the available business permissions, features and products.' The 'Consumer' option is unselected. At the bottom right, there is a blue 'Next' button.

Step 5: Add app details

Add some details about your app.

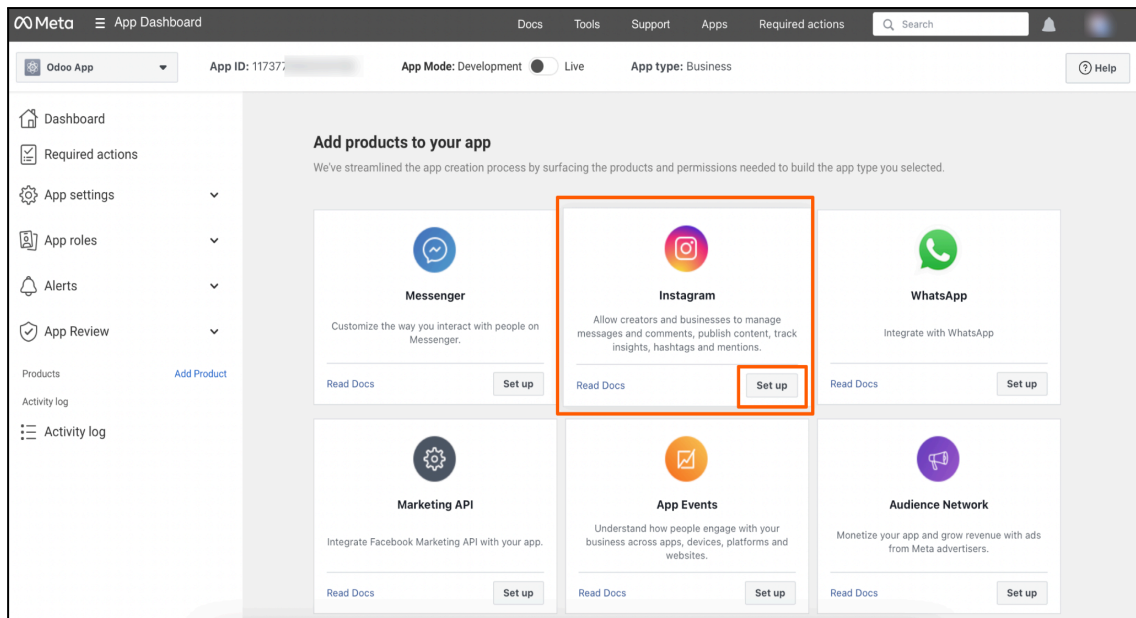
1. Add an app name that will appear in the app dashboard.
2. Add a contact email that Meta will use to contact you about your app.
3. Click Next.

The screenshot shows the 'Create an app' dialog with the 'Details' tab selected. The 'App name' field contains 'Odo App' with a character count of 8/30. The 'App contact email' field is empty. Below this, the 'Business portfolio' section shows 'Kanak Infosystems LLP.' selected from a dropdown menu. At the bottom, there are 'Cancel', 'Previous', and 'Create app' buttons. The 'Create app' button is green.

Step 6. Add the Instagram product to your app

Add the Instagram product to your app by following these steps:

1. Scroll until you see the Instagram product. This allows Allow creators and businesses to manage messages and comments, publish content, track insights, hashtags and mentions.
2. Click Set up.
3. Kindly check the image in the next page for the reference.



Instagram is added to the left-side menu under Products and you will see API Setup with Instagram login and API Setup with Facebook login.

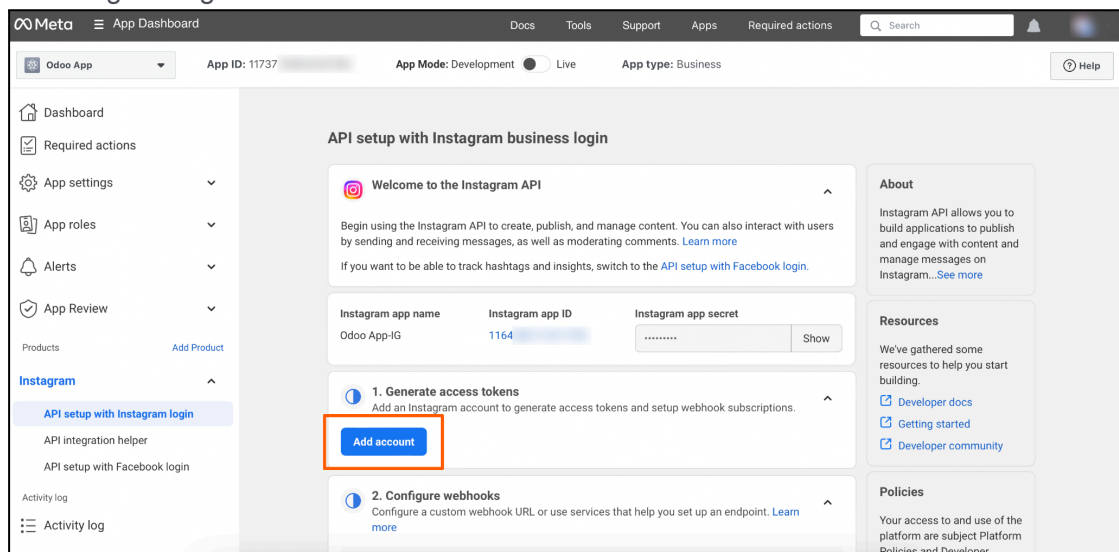
Select API Setup with Instagram login if you are building an app to publish to Instagram, manage comments on Instagram media, and send and receive messages from people interested in your Instagram social media using the Instagram API.

Step 7. Generate access tokens

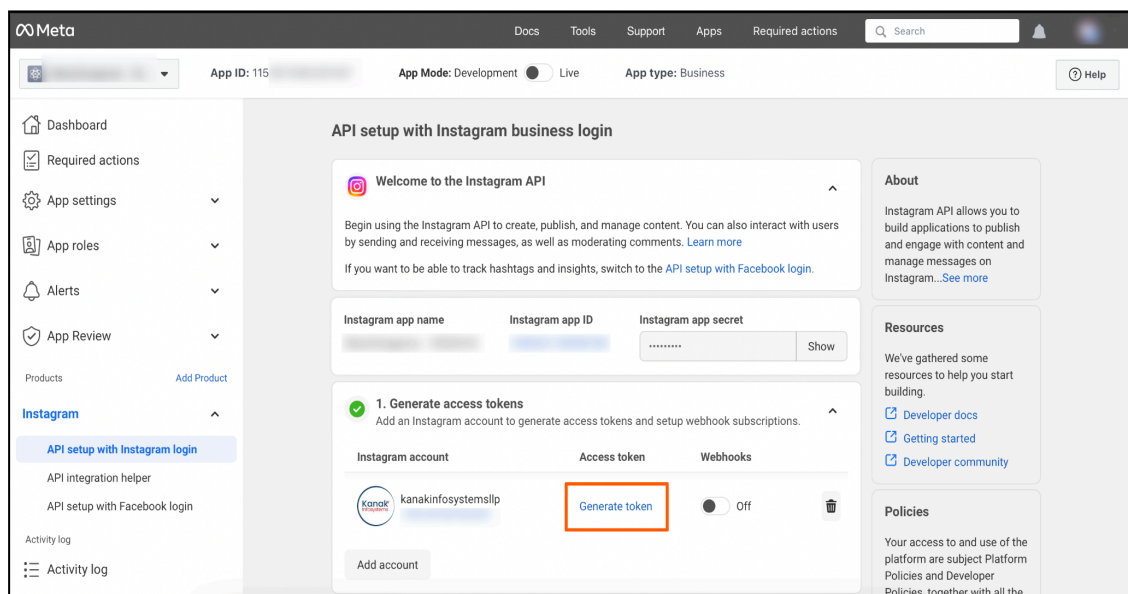
Assign an Instagram account to get access tokens for testing Instagram API calls and webhooks subscriptions.

1. Add an Instagram account. This account must be public. Multiple accounts can be added for multiple testers.
2. You will be prompted to login to your Instagram account.

You can add or remove accounts at any time by clicking App Roles > Roles or Instagram > API Setup with Instagram login in the left-side menu.



- After adding the account, you have to accept the request on Instagram.
- Follow the path “**Profile > Settings > Website Permissions > Apps and websites**”, you will find the invitation from an app which we have created and you have to accept it to process further.



After a successful process, you will find a “Generate token” button to generate the Token, and that token you have to use in odoo configuration.



Important Notice

Reference Purpose Only

This documentation is provided **solely for informational and reference purposes**. It is intended to assist with general understanding and guidance.

No Customization Considered

The documentation **does not reflect any specific configurations, customizations, or involvement** from our team. It is generic and may not fully align with your unique setup or requirements.

Company Not Responsible for Setup

The Company **assumes no responsibility** for the setup, configuration, or deployment of the environment as described in the documentation.

- Any implementation based on this material is done **at your own discretion and risk**.
- It is your responsibility to ensure the environment is correctly and securely set up according to your needs.

No Support Guarantee

Since this documentation does not take our involvement into account, **no support or troubleshooting assistance is guaranteed** by the Company in case of errors, misconfigurations, or failures.

Subject to Change

Information in this document may be subject to updates or changes without prior notice. It is your responsibility to verify that the content remains current and applicable to your environment.

Reference

<https://developers.facebook.com/docs/instagram-platform/instagram-api-with-instagram-login/create-a-meta-app-with-instagram>